

Highcon at Dscoop EMEA Conference in Tel Aviv

Announces the New Highcon Pulse B2 format machine

Yavne, Israel, March 24, 2016; As a platinum sponsor, Highcon is connecting to grow at the Dscoop EMEA 5 conference in Tel Aviv, 5-8 April with a new launch targeting the commercial print and digital print markets. The event slogan of “Connect to Grow” is particularly relevant to Highcon who just recently announced a completely new portfolio of digital finishing products that will be launched at drupa 2016. Among them will be the [Highcon™ Pulse](#) with a format matching the needs of print service providers with digital printing machines.

Eran Friedman, V.P. Marketing, Ilan Print and Dscoop EMEA Conference Chair: *“I’m really excited about Highcon’s appearance at the event. Highcon is a very important partner of Dscoop, and I think that they provide incredible added value to our members. Like many of our Dscoop members, who are looking for digital finishing solutions in the folding carton or commercial print segment, I have been following Highcon since 2012. I am convinced that their technology can give us an advantage in the digital printing workflow. The launch of a B2 machine – the Highcon Pulse – will provide a great solution to all of us and it is a perfect fit for all digital jobs printed on all HP Indigo sheet-fed presses. Highcon will help our members push the boundaries on applications into digital finishing.”*

“Hundreds of HP Indigo 10000 and Indigo 30000 digital presses are helping converters worldwide produce high-value, differentiated applications for their customers, which include some of world’s leading brands,” said Alon Bar-Shany, General Manager, HP Indigo. *“Through the alliance with Highcon we emphasize the commitment to bring innovative, end-to-end solutions that help customers reap the full benefits of a digital process.”*

Aviv Ratzman, CEO of Highcon said: *“It’s always a pleasure to meet the forward thinking print service providers that make up the Dscoop organization. These companies are all making huge strides in implementing digital technology in exciting new ways that help them grow their business. We believe that our technology can add extra value to their digital path. The Highcon Pulse, launching at drupa this year, and commercially available from Q1 2017 will resolve many of the bottlenecks digital printers are facing when they reach the finishing stage.”*

During Dscoop, at the HP Kiryat Gat campus, Highcon will be showcasing the Highcon Euclid III digital cutting and creasing solution. The Highcon Euclid III replaces a complex, expensive and slow die-making and setup process, with an in-house controlled digital system, enabling improved responsiveness, design flexibility and enhanced efficiency. Not only does it enable quick turnaround time and cost-effective production of short to medium runs, the Highcon Euclid III also opens new opportunities in high value applications and markets; from packaging and commercial print applications to Web-to-Pack and even 3D modeling.



News Release

For more information:

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Logos and images can be downloaded at <http://www.highcon.net/downloads/downloads/all-downloads/>

About Highcon

Founded in 2009 by Aviv Ratzman and Michael Zimmer, Highcon has developed a truly innovative digital cutting and creasing solution that is transforming the post-print market. The Highcon Euclid offers converters and printers design flexibility, and rapid speed to market, while eliminating costly production steps and reducing carbon footprint of label, paper, folding carton, and microflute production. Launched at Drupa 2012, the Euclid is installed at customer sites in the North America, Asia, Europe, Middle East and Africa. Highcon is represented by channel partners and a dedicated sales force. www.highcon.net

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